

## **CURRICULUM VITAE**

### **Gibson Godwin Michael Muganga**

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#### **PERSONAL INFORMATION**

Date of Birth	May 14, 1981
Place of Birth	Dodoma Town, Tanzania
Sex	Male
Nationality	Tanzanian
Marital Status	Married

#### **EDUCATION BACKGROUND**

##### **Universities attended**

- Daystar University, Nairobi Kenya: August, 2008- June, 2010: Awarded MA in Corporate Communication : Course attended include: Graduate Research Writing, Public Relations and Marketing Research ,Advanced Public Relations Writing, Program Monitoring and Evaluation, Leadership and Management, Principles of Communication and Culture, Crisis Communication and Media Relations, Corporate Communication, Communication Theory, Communication and Advocacy, Strategic Corporate communication Management and Global Communication
- St Augustine University of Tanzania (SAUT), Mwanza, Tanzania: October, 2004- June 2007: Awarded BA in Mass Communication-Public Relations Specialization. Courses attended include: Communication Research, Research Methodology, Public Speaking and Protocol, Business and Small Scales Entrepreneurs, Principles of Marketing, Human Rights, Public Relations and International communication.

##### **Secondary Schools attended**

- Makongo High School, Dar-es-Salaam: July, 2001-May, 2004: Awarded Advanced Certificate of Secondary School Education Examination(ACSSE)
- Kigoma High School, Kigoma, Tanzania: 1997-2001: Awarded Ordinary Certificate of Secondary School Education Examination(OCSSEE)

##### **Primary School attended**

- Amani Primary School: 1989-1996: Awarded Certificate of Primary School Education, Dodoma.

## **WORKING EXPERIENCE, PROFESIONAL PERSONAL SKILLS AND COMPETENCIES**

**Languages:** Swahili  
Written and spoken very well  
English  
Written and spoken very well  
Alimentary of French

**Computer skills:** General Computer Skills

### **Driving Skills (Class D)**

**Public Speaking skills:** Effective interpersonal communication and public speaking skills acquired through lecturing for almost 6 years

**Research Supervision Skills-** Area of supervision include: Communication and social sciences related field

### **Working Experience, Leadership/Management Skills:**

- June 2011- September 2011 Worked as Acting Head of Public Relations and Advertising Department at St. Augustine University, Main campus Mwanza
- 2007- To date Worked as Tutorial Assistant and Assistant Lecturer in Public Relations and Communications at St, Augustine University of Tanzania Faculty of Sciences and Communications, Department of Public relations and Advertising
- July 2010 to date- Worked as Public Relations and Marketing Programme Advisor at St. Augustine University.
- May 2006- November 2006 Worked as Public Relations Officer trainee at Anglo Gold Ashanti- Geita Gold Mining
- 2006-2008- Worked as In charge of Public Relations and Communications activities for selected Organizations in Mwanza City
- 2005-2006- Worked as Radio Programs Producer and Presenter at Radio SAUT FM, Mwanza Tanzania
- 2004-2005 –Chairman Malimbe Campus Hostel at SAUT
- 2003-2004- Head Prefect Makongo High School

**Events Management Skills:** Acquired through preparing different events- Corporate Social Responsibility (CSR) at SAUT

**Persuasion and Strong Interpersonal communication Skills:**

Acquired as a University Lecturer in Public Relations and Academic Advisor

**Research Skills:**

Acquired through conducting different research. My area of research revolve around: Communications, public relations, advertisement, marketing and corporate communication

## **PROFESSIONAL DEVELOPMENT**

### **Research Conducted**

- Exploring the effectiveness of communication strategies in Tanzania Tourism Promotion: MA thesis submitted at Daystar University, Nairobi, Kenya
- The effects of Television Advertisement On Primary School Children Behavioral change in Nyamagana, District Mwanza: Research Paper submitted for An award of Bachelor Degree in Communication

### **Project**

- Community Content Survey to be Uploaded on the information Learning Network Africa
- Portal(ILN-PORTAL)- A case of Ukerewe District

### **Presentation**

- The Challenges for corporate communication to play Strategic role a paper presented during public relations career day. St. Augustine University of Tanzania, June, 2012
- Corporate communication: A baseline survey of the challenges facing corporate companies, in Mwanza City (EACA) - A paper presented during East Africa communication Association- To be published

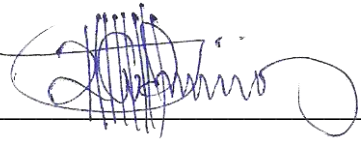
### **Seminar, Training and Workshops attended**

- August -September 2006: Workshop on Safety mining and Relationship between Small Scales miners and Mining Companies
- July-August 2006: Training on the Prevention of HIV and AIDS among Corporate Companies Employees
- August-September 2007: Workshop on Teaching Methodology for Higher Learning Institutions
- August- September 2010: Workshop on Social Sciences Research
- August- August 2011: Workshop on Curriculum Development for higher Learning Institutions
- May – May 2012: Workshop on Academic Programs Quality assurance at Higher learning Institutions
- October 2012: Workshop on Assessment of Micro-teaching for Secondary Schools Teachers

- May 2013: Workshop on Assessment of Teaching Practice for Secondary Schools Teachers
- July 2013: Training workshop on Research, Publications, Project Management and Consultancy.

## **DECLARATION**

**I, Gibson Godwin do here by declare that to the best of my Knowledge the information given is correct**



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